

CURRICULUM VITAE
MATTHEW HARVEY MA (HONS) EDIN
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Experienced front end web developer with design and e-commerce experience, seeking a new and challenging role to make full use of a varied skill set. Online portfolio available at mattharvey.com. Interested in emerging technologies and new techniques, with a particular interest in web animation. Four years of commercial experience, over two years in the computer games industry at Jagex Games Studio.

EMPLOYMENT HISTORY

Senior front end developer **Jagex Games Studio** October 2012 – present

Part of a team of developers creating and supporting the website for **Transformers Universe** (transformersuniverse.com), including the player-facing website and services to support the game. Additional projects included an in-house CMS as well as monitoring dashboards and admin interfaces for various modules and services. Also worked in a smaller team to build the website for the recently-announced Steam game **Block N Load** (blocknload.com) and provided technical advice and feedback to design and UX teams during product planning phases.

Head of online development **FRONT Magazine** March 2011 – September 2012

Sole responsibility for the development of the **Front Magazine** website (frontarmy.com). The role involved development of new website features, content generation, email marketing campaign management, web analysis and SEO. Other duties included video editing, occasional design tasks and technical support for the Front head office. Also created and launched an e-commerce sub-site and carried out research, supplier selection and quality assurance for the digital version of the magazine making it available on multiple platforms including Android and iOS.

Web & Marketing Designer **Spiral (clothing brand)** August 2010 - February 2011

Responsibilities included design of marketing materials and project managing the development of a new online shop, liaising with external e-commerce platform providers to do so. The role included design and construction of working page templates, development, testing, and optimisation for all web browsers. Other tasks included restructuring the shop's antiquated user database system and using web analytics and e-commerce case studies to improve the user experience of the online shop, leading to a boost in sales and positive customer feedback.

TECHNICAL PROFICIENCIES

Proficient in javascript (vanilla and jQuery), HTML and CSS, both writing code from scratch and using pre-processors such as Sass and Stylus. Experience in server-side languages includes PHP for development of WordPress websites and Thymeleaf for the development of admin interfaces and client-facing websites. Demonstrable experience using a range of libraries, frameworks and publishing platforms in large-scale projects. Key skills demonstrated in recent projects include the following:

- HTML, CSS, javascript, jQuery
- Sass, Compass
- WordPress
- Thymeleaf, PHP
- Foundation, Bootstrap
- Angular
- Grunt
- Photoshop

Comfortable working alone and managing my own workload, or operating as part of a team, with experience in an **agile** environment using **scrum** development practices.

CAREER ACHIEVEMENTS

Launched a full CMS-driven website for the upcoming **Block N Load** game despite time constraints and staff limitations caused by an on-going redundancy period within the company. The website surpassed expectations and allows the marketing team to get through all phases of the product launch without the need for any further development.

Delivered a new home page for the **Transformers Universe** website in my first week of employment at Jagex, learning the company's proprietary server-side language as I worked.

Doubled traffic to the FRONT Magazine website in less than a year, from 280k to over 600k unique visitors per month, with SEO achievements giving Front top rankings for a huge range of related keywords including names of well-known models who also appeared in competing magazines.

Designed and re-built the Spiral Direct website and e-commerce platform, and also introduced social media campaigning to the business.

EDUCATION AND QUALIFICATIONS

The University of Edinburgh

Aug 2004 to June 2008

MA Japanese (hons) Grade: 2:1, with distinction in spoken Japanese.

Included a year abroad studying in Ritsumeikan University, Kyoto, Japan.

The Billericay School

Sept 1997 to July 2004

A Levels

Art	A	Information Technology	A
Media Studies	B	General Studies	B
Physics	C		

GCSEs

Science (Double)	A*A*	Art & Design	A*
French	A*	English Literature	A*
English Language	A	Media Studies	A
Maths	A	Religious Education	A
Information Technology	B	Graphic Design	B

REFERENCES

Derek Wise

Executive Director
Jagex Games Studio

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Adam Barnwell

Lead web developer (line manager)
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